



**Canada Science and Technology
Museums Corporation**

*Canada Agriculture Museum
Canada Aviation and Space Museum
Canada Science and Technology Museum*

**Société des musées de sciences
et technologies du Canada**

*Musée de l'agriculture du Canada
Musée de l'aviation et de l'espace du Canada
Musée des sciences et de la technologie du Canada*

FOR IMMEDIATE RELEASE

Canada Science and Technology Museums Corporation CEO Denise Amyot wins prestigious ASTC Award for Let's Talk Energy initiative

OTTAWA, October 17, 2012 – Canada Science and Technology Museums Corporation (CSTMC) CEO Denise Amyot was awarded the Roy L. Shafer Leading Edge Award for Leadership in the Field by the Association of Science-Technology Centers (ASTC) at their annual conference in Columbus, Ohio, over the last week-end.

The Roy L. Shafer Leading Edge Awards are presented annually to ASTC members and/or their employees in recognition of extraordinary accomplishments that not only enhance the performance of their own institutions, but also significantly advance the mission of science-technology centers and museums.

It was Mrs Amyot's leadership in developing the Let's Talk Energy Initiative that earned her the ASTC's recognition. Let's Talk Energy is an innovative and expansive pan-Canadian energy literacy initiative, which the CSTMC developed with the help of a national advisory committee and visionary sponsors. It features three major exhibitions at the CSTMC's museums (the Canada Agriculture Museum, with "Energy Park: Nature at Work"; the Canada Aviation and Space Museum, with "Green Skies Ahead"; and the Canada Science and Technology Museum, with "Energy: The Power to Choose").



In addition to the exhibitions at the CSTMC's museums, the Let's Talk Energy Initiative consists of a network of 25 members of the Museum Associate Partners Program (MAPP) across Canada that are presenting or developing complementary exhibitions or programs on the theme of energy.

Let's Talk Energy also includes traveling exhibitions, information kiosks, and educational materials for schools, conferences, and on-line activities.

“Canadians are intrigued by the complex nature of energy and want to know what solutions science and technology have to offer. They want to make better energy choices every day,” said Mrs Amyot. “Let's Talk Energy breaks new ground as it addresses an issue that matters to everyone, and for that we have to thank the initiative's staff for their commitment and support. I invite all Canadians to join in the conversation. This is an ongoing initiative, so all who would like to join in are welcome. Part of this initiative's success rests on leveraging resources and know-how from a vast network across the country.”

For more information about the Let's Talk Energy initiative, visit <http://energy.technomuses.ca/>, or follow us on Twitter at #TalkEnergy.

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