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“Let’s Talk Energy” honoured at Canadian Museums Association Outstanding Achievement Awards ceremony

OTTAWA, April 26, 2012 – It is with great pride that the Canada Science and Technology Museums Corporation (CSTMC) yesterday accepted an honourable mention in the Exhibitions category at the Canadian Museums Association (CMA) Outstanding Achievement Awards ceremony.

The “Let’s Talk Energy” initiative involves all three museums governed by the CSTMC, namely the Canada Agriculture Museum (CAgM), the Canada Aviation and Space Museum (CASM), as well as the Canada Science and Technology Museum (CSTM).

The cornerstone of this common theme is the “Energy : Power to Choose” exhibition at the CSTM. This flagship exhibition aims to raise public awareness of the all-encompassing nature of energy needs in everyday life, and to highlight the characteristic properties of the main energy production sources, in order to foster informed discussion about the energy issues facing Canada.

In addition to this exhibition, the CASM adds “Green Skies Ahead”. This exhibition showcases the innovative technologies – such as lighter and more resistant composite materials, higher-efficiency engines, or improved aircraft designs – which are helping reduce aviation’s carbon footprint, as well as the promising new leads of futuristic early-stage projects.



The “Energy Park : Nature at Work” completes this energetic trio of Let’s Talk Energy exhibitions at the CAgM. This exhibition showcases how today’s Canadian farms are no longer only energy consumers, but energy producers as well. The exhibition explores how Canadian farms use energy, and also how the technology that allows the production of energy from renewable sources changes both the consumption and the production of energy on a farm.

“It has already been three years since we began our country-wide consultations to find out what the public thought our three museums should be about in this day and age. We listened to everyone, and then we put forward the multi-year project “Let’s Talk Energy” project,” explains CSTMC CEO Denise Amyot. Today we are very proud to see these efforts congratulated by our peers through this wonderful recognition from the CMA. Our incredible team is reminded every day through our visitors that our work has been done well. However, being honoured in this manner by our colleagues of the museum sector from across the country is truly heart-warming. Finally, we are proud to share this honour with the 24 science centres throughout the country who have partnered with the “Let’s Talk Energy” initiative through the Museum Affiliated Partners Program, and who contribute to this success by creating and presenting complementary programs and exhibitions on the energy theme.”

In addition to the three exhibitions at the CSTMC’s museums, “Let’s Talk Energy” also features a traveling exhibition. It also offers a variety of virtual tools, as well as extensive educational programming available to all Canadians. For more information, visit www.energy.technomuses.ca.



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Museums Corporation**

*Canada Agriculture Museum
Canada Aviation and Space Museum
Canada Science and Technology Museum*

**Société des musées de sciences
et technologies du Canada**

*Musée de l'agriculture du Canada
Musée de l'aviation et de l'espace du Canada
Musée des sciences et de la technologie du Canada*

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