



CANADA SCIENCE AND TECHNOLOGY
MUSEUMS CORPORATION
SOCIÉTÉ DES MUSÉES DE SCIENCES
ET TECHNOLOGIES DU CANADA

A FASCINATING WORLD
UN MONDE FASCINANT



FOR IMMEDIATE RELEASE

Canada Science and Technology Museums Corporation marks International Women's Day

OTTAWA, March 6, 2013 – The Canada Science and Technology Museums Corporation (CSTMC) is joining the millions of men and women around the world who will celebrate International Women's Day on March 8.

In order to honour women's invaluable contribution to Canadian science and technology, the Canada Science and Technology Museum (CSTM), in partnership with Engineers Canada, will launch the Canadian Women of Innovation virtual exhibition. Members of the media can preview this virtual exhibition here: <http://women-dev.technomuses.ca/>

"The Canadian Women of Innovation virtual exhibition is an excellent testimonial of the great contributions of Canadian women to engineering, and to our lives in general," said Engineers Canada's Chief Executive Officer Kim Allen, FEC, P.Eng. "We are proud to have worked with the Canada Science and Technology Museum to raise Canadians' awareness of these heroes. They are great models for our young girls to look up to."

The virtual exhibition will be accessible to the public starting on International women's Day on March 8 at www.women-innovation.technomuses.ca

Moreover, the week of March 4-10 is also the Women of Aviation Worldwide Week. On this occasion, the Canada Aviation and Space Museum (CASM), in partnership with the Rockcliffe Flying Club and the International Organization of Women Pilots' The Ninety-Nines' Eastern Ontario chapter, will offer up to 125 women and girls who have never flown aboard a small aircraft the opportunity to do so for free. Places are limited, and reservations must be made at: <http://www.womenofaviationweek.org/rsvpmaker/on-ottawa/>.

In addition, The Ninety-Nines and the CASM will collaborate to offer an activity during which about 60 Girl Guides of Canada will be earning their aerospace badge.

To celebrate International Women's Day, the Canada Agriculture Museum (CAgM) turns the spotlight on Adelaide Hoodless and the role of the Federated Women's Institute in the development of Canada. Hoodless started lobbying for domestic education for girls in public schools as well as at the university level as soon as 1888. Although this might seem

antiquated from our perspective today, her aim was to introduce the same level of science to the operation of a household as was applied to the cultivation and fertilization of fields. The Federated Women's Institutes (WI) was created in 1897 and had a major impact on the development of Canada.

To learn more about the work of Adelaide Hoodless and the Women's Institutes, download the Curator's essay by visiting :

http://www.agriculture.technomuses.ca/english/activities_events/international_womens_day_2013.cfm

“Year after year, women’s contributions to all spheres of society continue to prove crucial,” says CSTMC CEO Denise Amyot. “Whether piloting airplanes, or in our laboratories and workshops, Canadian women continue to honour their proud tradition as pioneers. This is why it is important to celebrate special occasions, such as International Women’s Day, and Women of Aviation Worldwide Week.”

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